



This is the fifth edition of our Stronger Together this Mother's Day campaign!

Every year, Mères avec pouvoir organizes a fundraising and visibility campaign on Mother's Day. It's a golden opportunity to honour all Mothers, especially those in our organization. **Determined women**, who have decided to take their destiny into their own hands in order to offer themselves, their children and society the best version of themselves.

The **Stronger Together this Mother's Day campaign** is designed to bring together mothers from all walks of life. And this year, our goal is to raise \$50,000! Why not take this opportunity to make a donation in honour of a Mother who inspires you? Your donation will be doubly appreciated!



In fact, thanks to Organon, our official campaign partner, donations will be doubled (□).

Your support, combined with that of Organon will enable us to accomplish even more :

Your \$50 donation will become a \$100 donation , enabling a child's annual subscription to enriching books.

Your \$75 donation will become a \$150 donation , enabling a mother to move home.

Your \$200 donation will become a \$400 donation, equivalent to 25 box lunches for a family.

Your donation of \$500 will become a donation of \$1,000 and will contribute to scholarships for mothers.

Whether it's in honour of a mother who inspires you, or in memory of a mother who inspired you, we invite you to give generously, and to invite someone else to give as well.



Organon is a company dedicated to improving the health of women and families through innovation, access and gender equity. To learn more about our campaign's lead partner, read this article: [Cliquez ici](#).

Watch the video of Organon's President and CEO, Michael Casia (video in french):



Mères avec pouvoir offers security, accompaniment and support to mothers and their children through access to social housing, a priority place in day-care centres and access to interveners for their socio-professional development.

Mères avec pouvoir makes a real difference to families:

- **85%** % of participants leave with a diploma or a job, and 90% go on to higher education.
- **90%** of participants leave with greater emotional and psychological stability
- At the end of their program, participants have received **500 hours** of personalized support.
- **100%** of participants have the tools they need to move forward with confidence as mothers, women, professionals and citizens.

By donating, you:

Help break the isolation of women and children through a support network.

Contribute to mothers' graduation by providing a professional presence.

Provide a safety net and a caring environment for children.
Contribute to the autonomy and empowerment of mothers!
Encourage a strong social fabric for children.



Throughout the campaign, committed public figures support the cause by sharing their stories and supporting mothers.

As the weeks go by, we'll be sharing their messages with you!

Here are the messages from Kim Thùy and Élyse Marquis (videos in french):

Élyse Marquis

Kim Thùy

☐All donations received as part of our Stronger Together this Mother’s Day campaign (until May 31, 2024) will be doubled up to a maximum of \$25,000.
Photo credit: Boutique 1861